

NEWS FROM SCDCA

South Carolina Department of Consumer Affairs



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FOR IMMEDIATE RELEASE

SCDCA SEMINAR FOCUSES ON ONLINE SHOPPING SAFETY

Columbia, SC... ..The South Carolina Department of Consumer Affairs will present **“How To Cruise and Shop Online Safely,”** as part of its monthly After Hours series. The seminar is designed to inform consumers about the potential dangers of online shopping and how to avoid illegitimate businesses. **The seminar will be held on Tuesday, October 17th at 5:45 p.m. on the first floor of the South Carolina Department of Consumer Affairs located at 3600 Forest Drive in Columbia.**

Online shopping has become a particularly attractive method for making purchases, especially during the holiday season. Unfortunately, as the number of online shoppers increases, the number of Internet related complaints received by SCDCA is also increasing. **“How To Cruise and Shop Online Safely”** will provide information about online payment methods, returns, refunds, auctions and general computer safety.

In particular, the seminar will address how consumers should select an online vendor. “Most importantly, consumers need to know where they should take their online business and how the big picture of online shopping affects their individual purchases,” said Director of Consumer Services Donna DeMichael.

SCDCA After Hours is a public information seminar held the third Tuesday of each month. For more information, contact the SCDCA Public Information and Education Division at 803.734.4190, toll-free at 1.800.922.1594 or online at www.sconsumer.gov.

About the South Carolina Department of Consumer Affairs:

Established by the Consumer Protection code in 1974, The South Carolina Department of Consumer Affairs represents the interests of South Carolina Consumers. Our mission is to protect consumers from inequities in the marketplace through advocacy, mediation, enforcement and education.

For more information, visit www.sconsumer.gov.
