

NEWS FROM SCDCA

South Carolina Department of Consumer Affairs



Brandolyn Thomas Pinkston, Administrator

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SCDCA Media Contact: Public Information and Education Division

800.922.1594 (Toll-free in SC)

803.734.4191 (Direct number)

E-mail: scdca@dca.state.sc.us

FOR IMMEDIATE RELEASE

SOUTH CAROLINA STATE LIFESMARTS COMPETITION ON MARCH 3, 2006

Columbia, SCBrandolyn Thomas Pinkston, Administrator of the South Carolina Department of Consumer Affairs (SCDCA) is announcing that the state competition for “LifeSmarts.....The Ultimate Consumer Challenge,” will be held Friday, March 3, 2006 at the Lutheran Southern Seminary, 4201 North Main Street in Reinartz Hall (parking is located on Wildwood Avenue). The competition begins at 10:00 A.M.

Pinkston says “LifeSmarts is a fun, creative and exciting way to learn about consumer and marketplace issues.” She also stated that LifeSmarts complements the existing school curriculum and offers students and opportunity to develop skills in the areas of personal finance, health and safety, technology, the environment and consumer rights and responsibilities.

Six teams from across the state qualified to participate in the state competition. These teams represent schools and clubs from Columbia, Manning, Darlington and Hartsville. The winning team will represent South Carolina at the National LifeSmarts Competition April 22–25, 2006 in Philadelphia, PA.

Curtis Wilson of WLTX-TV/WWDM and Lucas McFadden of WIS-TV will serve as Question Masters at the State competition.

For more information regarding the LifeSmarts program, contact Sherry Gore King at 803.734.4195 or 1.800.922.1594 (toll-free in SC) or king@dca.state.sc.us.

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