

NEWS FROM SCDCA

South Carolina Department of Consumer Affairs



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FOR IMMEDIATE RELEASE

SCDCA REQUESTS 2008 CONSUMER SPIRIT AWARDS NOMINATIONS

Columbia, SC..... The Department of Consumer Affairs is now accepting nominations for the 2008 Consumer Spirit Awards. The Awards are presented annually to recognize individuals and organizations that empower South Carolinians through consumer protection and education initiatives. All individuals, organizations, and businesses are encouraged to participate. Nomination forms are available online at www.sconsumer.gov.

The deadline for nominations is Monday, November 19, 2007. Winners will be honored at a ceremony in February 2008. Awards will be given in the following categories: Organization Leadership Award, Dublin/Robinson Consumer Champion Award, Governmental Excellence Award, and Media Partnership Award. A panel of representatives from various communities, governmental agencies, media outlets and past winners will serve as judges. Judging criteria is as follows:

- **Strategy: The nominee must demonstrate knowledge of and solutions for consumer needs.**
- **Execution: The nominee must complete their strategy honestly and professionally.**
- **Originality: The nominee must implement creative, innovative methods to help consumers.**
- **Results: The nominee's efforts must directly benefit South Carolina consumers.**

Winners of the 2007 Consumer Spirit Awards include Senator Linda Short, Jean Bridges (Columbia), and Heather Sullivan (WSPA-TV, Greenville). For more information, contact the

About the South Carolina Department of Consumer Affairs:

Established by the Consumer Protection code in 1974, The South Carolina Department of Consumer Affairs represents the interests of South Carolina Consumers.

Our mission is to protect consumers from inequities in the marketplace through advocacy, mediation, enforcement and education.

For more information, visit www.sconsumer.gov.

Public Information Division at 803.734.4190, toll free in SC at 1.800.922.1594, or online at www.sccoconsumer.gov.

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