

# NEWS FROM SCDCA

South Carolina Department of Consumer Affairs



Brandolyn Thomas Pinkston, Administrator

November 26, 2007  
Release #07-085  
SCDCA Media Contact: Maria Audas, 803.734.4296  
1.800.922.1594 (toll free in SC)  
Email: [scdca@dca.state.sc.us](mailto:scdca@dca.state.sc.us)

## FOR IMMEDIATE RELEASE

### 2008 CONSUMER SPIRIT AWARD DEADLINE EXTENDED

**Columbia, SC.....**The Department of Consumer Affairs is now accepting nominations for the 2008 Consumer Spirit Awards. **The deadline for nominations has been extended through January 8, 2008.** The Consumer Spirit Awards are awarded annually to recognize individuals and organizations that empower South Carolinians through consumer protection and education initiatives. All individuals, organizations, and businesses are encouraged to participate.

Winners will be honored at a ceremony in February. Awards will be given in the following categories: Organization Leadership Award, Dublin/Robinson Consumer Champion Award, Governmental Excellence Award, and Media Partnership Award. A panel of representatives from various communities, governmental agencies, media outlets and past winners will serve as judges. Judging criteria is as follows:

- Strategy: The nominee must demonstrate knowledge of and solutions for consumer needs.
- Execution: The nominee must complete their strategy honestly and professionally.
- Originality: The nominee must implement creative, innovative methods to help consumers.
- Results: The nominee's efforts must directly benefit South Carolina consumers.

Award information and application forms are available online at [www.sccoconsumer.gov](http://www.sccoconsumer.gov). For additional information, contact the Public Information Division at 803.734.4190, toll free at 1.800.922.1594.

-30-

11-26-07/mla

---

#### About the South Carolina Department of Consumer Affairs:

Established by the Consumer Protection code in 1974, The South Carolina Department of Consumer Affairs represents the interests of South Carolina Consumers.

Our mission is to protect consumers from inequities in the marketplace through advocacy, mediation, enforcement and education.

For more information, visit [www.sccoconsumer.gov](http://www.sccoconsumer.gov).

---