

# NEWS FROM SCDCA

South Carolina Department of Consumer Affairs



Brandolyn Thomas Pinkston, Administrator

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## FOR IMMEDIATE RELEASE

### SOUTH CAROLINA DEPARTMENT OF CONSUMER AFFAIRS RECOGNIZED NATIONALLY FOR CONSUMER PUBLICATION

**Columbia, SC.....**The South Carolina Department of Consumer Affairs was recently awarded the ACE Award for its monthly publication, *Consumer Alert*. The award was presented at the annual National Association of Consumer Agency Administrators (NACAA) conference held in Philadelphia, Pennsylvania, June 17-20. The NACAA Achievement in Consumer Education (ACE) Awards recognizes the achievements of consumer protection and advocacy initiatives across the country.

The South Carolina Department of Consumer Affairs has been publishing the *Consumer Alert* for seven years and has been valuable not only to consumers, but to businesses and other government agencies as well. "It's a great honor to have a staff of talented individuals produce a quality publication that has a huge impact on its readers and is so well-received," said Brandolyn Thomas Pinkston, SCDCA Administrator. "The *Consumer Alert* provides critical and relevant information to assist consumers in making good decisions."

Charles Ellison, *Consumer Alert* editor said, "We recently expanded the *Consumer Alert* to accommodate the ever-growing array of consumer news. We believe this allows us to best serve South Carolina consumers, and I am honored to have our efforts recognized."

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#### About the South Carolina Department of Consumer Affairs:

Established by the Consumer Protection code in 1974, The South Carolina Department of Consumer Affairs represents the interests of South Carolina Consumers.

Our mission is to protect consumers from inequities in the marketplace through advocacy, mediation, enforcement and education.

For more information, visit [www.sccoconsumer.gov](http://www.sccoconsumer.gov).

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SCDCA's *Consumer Alert* was selected as an award recipient for outstanding print publication at the annual ACE Awards luncheon, which honored accomplishments in the following categories: broadcast/television, print, and consumer programs. Entries were evaluated on the following criteria: quality of text and design, effectiveness of methods, usefulness, creativity, value to the community, and program results. Pinkston also said that this award marks the fourth time the Department has been honored by NACAA, including its highest tribute, the "National Consumer Agency of the Year" award in 2005.

If you would like to receive a free copy of the *Consumer Alert* and other SCDCA publications, contact the Public Information Division at 803.734.4190, toll free in South Carolina at 1.800.922.1594, or online at [www.sconsumer.gov](http://www.sconsumer.gov).

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