



Return Mail Processing Center
 P.O. Box 6336
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Dear <<Name 1>>:

Notice of Data Breach

This letter is to inform you List Industries (the “Company”) experienced a recent data incident that involved your personal information. We have outlined below what happened, how we are handling the situation, and measures you can take. We have also provided contact information if you have additional questions.

What Happened

On April 12, 2020, List Industries was the victim of a malware attack that resulted in the unauthorized access and acquisition of certain personal information. In the course of our investigation and remediation efforts, we determined the affected data included personal information.

What Information Was Involved

The personal information involved consisted of names, addresses, and Social Security Numbers.

What We Are Doing

Upon discovering the attack, we engaged third party experts to assist with remediation efforts and perform a forensic investigation. We took prompt steps to remediate the situation including deploying an enterprise-wide endpoint monitoring solution to detect any continued presence of the threat actors in our systems and implementing additional safeguards to bolster data security on our systems and mitigate risk. As an added precaution, we have arranged for one year of free credit monitoring and identity restoration services through *myTrueIdentity* from TransUnion to be made available to you.

What You Can Do

As with any data incident, we recommend you remain vigilant by doing all of the measures listed below. Please see the section **Additional Actions to Help Reduce Chances of Identity Theft** for details about implementing these measures.

- Review your personal account statements;
- Monitor free credit reports;
- Report any suspicious activity on your account to the company or financial institution; and
- Immediately report any fraudulent activity or suspected identity theft to your local law enforcement, state attorney general, and/or the Federal Trade Commission.

We also strongly urge you to activate the one year of optional identity theft protection we have arranged which includes benefits such as credit monitoring.

How to Enroll

You can sign up online or via U.S. mail delivery:

- To enroll in this service, go to the *myTrueIdentity* website at www.MyTrueIdentity.com and, in the space referenced as [REDACTED], enter the 12-letter Activation Code [REDACTED] and follow the three steps to receive your credit monitoring service online within minutes.
- If you do not have access to the Internet and wish to enroll in a similar offline, paper-based credit monitoring service, via U.S. mail delivery, please call the TransUnion Fraud Response Services toll-free hotline at 1-855-288-5422. When prompted, enter the six-digit telephone passcode [REDACTED] and follow the steps to enroll in the offline credit monitoring service, add an initial fraud alert to your credit file, or to speak to a TransUnion representative if you believe you may be a victim of identity theft.

You can sign up for the online or offline credit monitoring service anytime between now and <<Enrollment Deadline>>. Due to privacy laws, we cannot register you directly. Please note that credit monitoring services might not be available for individuals who do not have a credit file with TransUnion or an address in the United States (or its territories) and a valid Social Security number. Enrolling in this service will not affect your credit score.

ADDITIONAL DETAILS REGARDING YOUR 12-MONTH COMPLIMENTARY CREDIT MONITORING SERVICE:

- Once you are enrolled, you will be able to obtain one year of unlimited access to your TransUnion credit report and credit score.
- The daily credit monitoring service will notify you if there are any critical changes to your credit file at TransUnion, including fraud alerts, new inquiries, new accounts, new public records, late payments, changes of address, and more.
- The service also includes access to an identity restoration program that provides assistance in the event that your identity is compromised and up to \$1,000,000 in identity theft insurance with no deductible. (Policy limitations and exclusions may apply.)

You will need to reference the enrollment code at the top of this letter when calling or enrolling online, so please do not discard this letter.

For More Information

Please call 855-917-3526, 9 am - 9 pm Eastern Time, Monday through Friday for any additional questions you may have.

Sincerely,



Eric Bello
Chief Financial Officer
List Industries, Inc.

ADDITIONAL ACTIONS TO HELP REDUCE CHANCES OF IDENTITY THEFT

We recommend that you remain vigilant and consider taking one or more of the following steps to avoid identity theft, obtain additional information, and protect your personal information:

1. Place a 90 Day **FRAUD ALERT** on Your Credit File

An initial 90-day security alert indicates to anyone requesting your credit file that you suspect you are a victim of fraud. When you or someone else attempts to open a credit account in your name, increase the credit limit on an existing account, or obtain a new card on an existing account, the lender should take steps to verify that you have authorized the request. If the lender cannot verify that you have authorized this, the request should not be satisfied. You may contact one of the credit reporting companies below for assistance.

Experian: 1-888-397-3742; www.experian.com
TransUnion: 1-800-680-7289; www.transunion.com
Equifax: 1-800-525-6285; www.equifax.com

2. Place a **SECURITY FREEZE** on Your Credit

If you are concerned about becoming a victim of security fraud or identity theft, a security freeze might be right for you. Placing a freeze on your credit report will prevent lenders and others from accessing your credit report, which will prevent them from extending credit. With a security freeze in place, you will be required to take special steps when you wish to apply for any type of credit. This process is also accessed through each of the credit reporting companies and there is no charge.

3. Order Your Free **ANNUAL CREDIT REPORTS**

Do so by visiting www.annualcreditreport.com or call 877-322-8228. Once you receive your credit reports, review them for discrepancies, identify any accounts you did not open, or inquiries from creditors that you did not authorize. Verify all information is correct. If you have questions or notice any incorrect information, contact the credit reporting company.

4. Manage Your Personal Information

Take steps that include carrying only essential documents with you, be aware of with whom you share your personal information, and shred receipts, statements, and other sensitive information.

5. Use Tools from Credit Providers

Carefully review your credit reports and bank, credit card, and other account statements. Be proactive and create alerts on your credit cards and bank accounts for notice of activity. If you discover unauthorized or suspicious activity on your credit report or by any other means, file an identity theft report with your local police and contact a credit reporting company.

6. Suspected Identity Fraud

You can report suspected incidents of identity theft to local law enforcement, your state Attorney General, or the Federal Trade Commission.

7. Obtain More Information about Identity Theft and Ways to Protect Yourself

Contact the Federal Trade Commission hotline: 877-438-4338, TTY 866-653-4261, www.ftc.gov/idtheft.

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580

For New York Residents: You can obtain additional information about the steps you can take to avoid identity theft from the following agencies: Office of the Attorney General of New York, Bureau of Internet and Technology (BIT) 28 Liberty Street, New York, NY 10005, <https://ag.ny.gov/bureau/internet-bureau>, Phone: (212) 416-8433; New York State Division of State Police: <https://www.troopers.ny.gov/>, 1220 Washington Avenue, Building 22, Albany, NY 12226-2252; New York State Department of State: Division of Consumer Protection, One Commerce Plaza, 99 Washington Ave., Suite 640, Albany, NY 12231 <https://www.dos.ny.gov/consumerprotection/>, Phone: (800) 697-1220.

For Oregon Residents: You can obtain additional information about the steps you can take to avoid identity theft from Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, www.doj.state.or.us/, Telephone: 877-877-9392.