

NEWS FROM SCDCA

SOUTH CAROLINA DEPARTMENT OF CONSUMER AFFAIRS Carri Grube Lybarker, Administrator



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Release #13-004 1.800.922.1594 (toll free in SC)

FOR IMMEDIATE RELEASE

New YouTube Video: "Worried about Identity Theft?"

Columbia, SC... The South Carolina Department of Consumer Affairs (SCDCA) is releasing a YouTube video to inform consumers on the free tools they can use to minimize the effects of a security breach.

Worried about Identity Theft provides details on fraud alerts, security freezes, the importance of monitoring financial and benefits statements and enrolling in the Department of Revenue's monitoring service. "YouTube is just one more outlet DCA is using to spread the important message of identity theft protection. Our new video provides a simple guide to the free and easy steps available to mitigate the effects of identity theft- we encourage consumers to take advantage of them," said Carri Grube Lybarker, SCDCA Administrator. To view the video, click <u>here</u>.

Consumers concerned about identity theft can also view <u>How to Freeze Your Credit</u> <u>Report</u> along with a variety of other video topics such as <u>Secret Shopper Scams</u>, available on <u>SCDCA-TV</u>. For more information on Identity Theft visit our <u>website</u> and click on the Identity Theft Resources tab.

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SCDCA aims to protect consumers from inequities in the marketplace through advocacy, complaint mediation, enforcement and education. To file a complaint or get information on consumer issues, visit *www.consumer.sc.gov* or call toll-free, 1.800.922.1594.

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