



# NEWS FROM SCDCA

SOUTH CAROLINA DEPARTMENT OF CONSUMER AFFAIRS  
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## FOR IMMEDIATE RELEASE

### *Lower Richland Places 31<sup>st</sup> in National LifeSmarts Competition*

**Columbia, SC...** The South Carolina Department of Consumer Affairs (SCDCA) would like to congratulate Lower Richland High School's LifeSmarts team for placing 31<sup>st</sup> out of 39 in this year's national competition.

Lower Richland's team, Aaron Smith, Manuel Zambrana, Nikia Goodwin- Rogers, Teera Sumter and Michael Jacob, along with coach Tari Tucker traveled to Atlanta, GA from April 20-23, 2013, to compete in the National LifeSmarts competition. While the competition was tough, Lower Richland was able to place higher than their spot of 33<sup>rd</sup> out of 35 teams at last year's competition.

LifeSmarts is a game show style consumer education competition that challenges teens in grades 9-12 about finance, health and safety, the environment, technology, and consumer rights and responsibilities. "LifeSmarts arms students with knowledge that will be 100% relevant to their lives as adults, helping them make better decisions and be more confident about those decisions and their futures," said Donna Backwinkel, LifeSmarts state coordinator and SCDCA's Director of Consumer Services and Education.

SCDCA is the South Carolina partner organization of LifeSmarts, a program of the National Consumers League. LifeSmarts can be used in a classroom setting or as a club/after-school activity. For more information on the program, including how teachers can sign up to be coaches and start their own teams, visit [Lifesmarts.org](http://Lifesmarts.org) or contact SCDCA at 800-922-1594.

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