



NEWS FROM SCDCA

SOUTH CAROLINA DEPARTMENT OF CONSUMER AFFAIRS
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FOR IMMEDIATE RELEASE

America Saves: SCDCA Offers Valuable Resources for Financial Literacy

Columbia, SC... The South Carolina Department of Consumer Affairs (SCDCA) is celebrating America Saves Week, February 24 – March 1, 2014. Education is central to SCDCA's mission and the agency seeks to empower consumers with the knowledge they need to make informed decisions in the marketplace.

Saving, investing and wise spending are part of the foundation of being a savvy consumer. Whether someone wants to learn about the basics of credit, or is looking for more in depth information on a financial topic, SCDCA has a variety of resources available:

- **SCDCA's Website:** Consumers are just a few clicks away from resources on credit and finances, shopping for products and services and more! SCDCA even has links to links to financial literacy tools, including games and activities, geared towards ages 3-18. Simply visit www.consumer.sc.gov, click "Consumer Information," then "Consumer Education."
- **YouTube Videos:** SCDCA not only uses brochures to educate the public, but social media as well. Log onto SCDCA-TV to view educational videos such as "Know the Risks of Reverse Mortgages," "Harassed by Debt Collectors" and "Identity Theft: Why it Should Matter to You." (www.youtube.com/scdcatv)
- **Presentations:** SCDCA representatives can often be found presenting to various community organizations. Some of the most popular presentation topics include identity theft, scams and budgeting. Consumers interested in having a presenter should contact SCDCA at 800-922-1594 to check availability.

America Saves, a national campaign managed by the nonprofit Consumer Federation of America, intends to motivate, encourage, and support low- to moderate-income households to save money, reduce debt, and build wealth.

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SCDCA educational resources extend to consumers of all ages. For more information on consumer topics, or to explore financial literacy tools, visit the SCDCA website at <http://www.consumer.sc.gov>.

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SCDCA aims to protect consumers from inequities in the marketplace through advocacy, complaint mediation, enforcement and education. To file a complaint or get information on consumer issues, visit www.consumer.sc.gov or call toll-free, 1.800.922.1594.

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